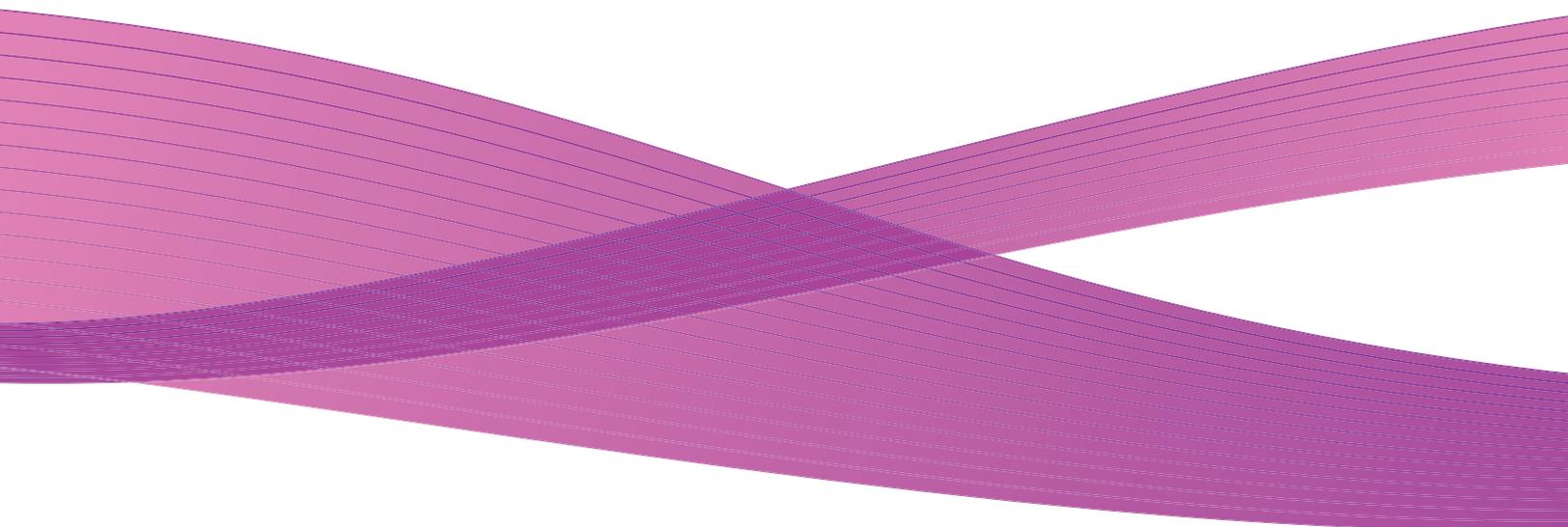


# Universal Pictures



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Working with Universal Pictures in Hollywood, Xerox deployed its DocuShare enterprise content management software to help improve the way movie scripts and screenplays are submitted, routed, reviewed, and stored. Here's what Richard Kelley, director of the Script Department, had to say at AIIM 2007:

"Our original need for DocuShare was to simply watermark printed scripts for security and tracking purposes. While the system fulfilled that requirement we never imagined how much it would ultimately change how the department functions on a day-to-day basis.

DocuShare has transformed the Story department into a virtually paper-free environment. This gives all our people access to project files from their desktop. These files include all the paper documents accumulated throughout the development life of a feature film—everything from actual screenplays that can be up to 20 plus different drafts, to research and legal documents for the writers, producers and actors. Before we had DocuShare these files were stored in brown accordion folders that were difficult to store and even more difficult to keep organized.

The original way we added all of this material to the DocuShare system was to simply scan and file the electronic documents into previously created project folders. Then, Xerox introduced a Microsoft Outlook feature that allows us to drag and drop Outlook messages, including attachments directly into DocuShare. This advancement further streamlined the way we work and eliminated even more time consuming steps.

On paper this improvement might seem small until you realize how many documents in a single day are now added without ever leaving our desks. Which frees us up for the ever-increasing telephone answering, e-mail checking, drag and dropping, Internet 'researching' multitask-ers that we have all become.

The continuous improvements that Xerox has made over the years to DocuShare confirm that Xerox anticipates their client's needs. I look forward to seeing how Xerox and their DocuShare system will continue to work smarter in both the physical and on line worlds."

—Richard Kelley

Director  
Script Department  
Universal Pictures

