

For Immediate Release

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Xerox DocuShare Addresses Global Demand for Enterprise Content Management; Expands Reach in Asia Pacific Rim

PALO ALTO, Calif., March 12, 2009 –Xerox Corporation (NYSE: XRX) has expanded the availability of DocuShare[®], its enterprise content management (ECM) platform, into the Asia Pacific region – giving companies what they need to consistently manage volumes of information across geographies. The agreement between Xerox and Fuji Xerox now supports DocuShare in Japan and China, as well as in Indonesia, Australia, New Zealand and other countries in the region. The growing global demand for ECM solutions in the Asia Pacific market, according to Gartner, Inc., is expected to have a cumulative aggregate growth rate of 15.5 percent by 2012¹ – outpacing the expected growth of most other regions.

“The secure management of information between geographically distributed offices is one of the most challenging elements facing international corporations,” said David Smith, vice president, [DocuShare](#) Business Unit, Xerox Corporation. “Xerox’s global ECM platform protects information, allows for effortless collaboration and provides expert in-country support through Fuji Xerox’s local sales and service distribution – accommodating language and dialect needs on the spot.”

Through PT Astra Graphia Tbk., a Fuji Xerox partner in Indonesia, Pfizer’s Indonesia offices use a customized DocuShare solution to monitor expiration dates and automate the review process of key documentation. In addition to maintaining global compliance requirements the company eliminated nearly 70 hours a month of manual time previously dedicated to the effort. By using DocuShare with Xerox multifunction devices, Pfizer is also converting paper documents to digital – resulting in more efficient work processes throughout its worldwide offices.

Xerox brings to the global market two ECM applications on a single technology platform – DocuShare for basic content services across the enterprise and [DocuShare CPX](#) for advanced content and business process automation.

About Fuji Xerox

Fuji Xerox, incorporated in 1962, is a joint venture with Xerox Corporation and FUJIFILM Holdings Corporation, and serves as the hub of Xerox operations in the Japan and Pacific Rim markets.

About Xerox Corporation

Xerox Corporation is the world's leading document management technology and services enterprise. A \$17.6 billion company, Xerox provides the industry's broadest portfolio of color and black-and-white document processing systems and related supplies, as well as document management consulting and outsourcing services. For more information visit www.xerox.com

1. Gartner, "Forecast: Enterprise Software Markets, Worldwide, 2007-2012, 4Q Update," by Tom Eid et al, 9 December 2008.

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Customer Contact:

For more information about Xerox DocuShare, visit www.docushare.com for global contact details or call 1-800-735-7749 in the U.S.

For Fuji Xerox sales information, visit www.fujixerox.com.

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Note: For more information on Xerox, visit <http://www.xerox.com> or <http://www.xerox.com>. For open commentary and industry perspectives, visit <http://www.xerox.com/blogs>, <http://www.consulting.xerox.com/flash/thoughtleaders/index.html> or <http://www.xerox.com/podcasts>.

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